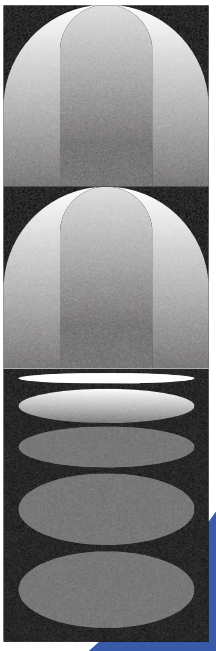
Southwest Section - MWWC

2026 Southwest Section Conference Exhibitor & Sponsor Opportunities

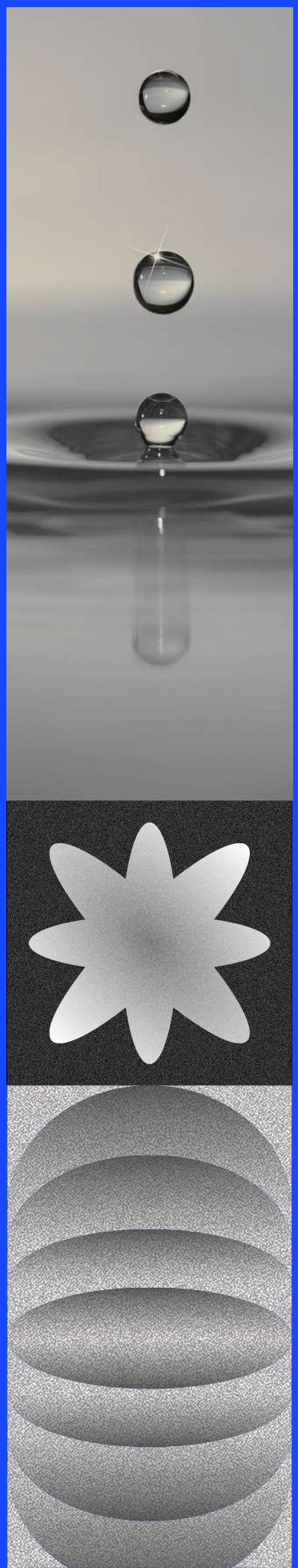


ANNUAL EDUCATION CONFERENCE

May 6, 2026

University Plaza Hotel & Convention Center

333 S. John Q. Hammons Pkwy
Springfield, Missouri



CALL FOR EXHIBITORS & SPONSORS

The Southwest Section of the Missouri Water & Wastewater Conference (MWWC) invites vendors and industry partners to participate in the 2026 Southwest Section Conference. This one-day education event brings together water and wastewater operators, technicians, inspectors, supervisors, and municipal utility decision-makers from across Southwest Missouri. Exhibitors and sponsors play an essential role in the success of this conference by supporting professional development while engaging directly with attendees working in the field.

Make plans now to attend on Wednesday, May 6, 2026 at University Plaza Hotel & Convention Center in Springfield, Missouri. The Committee is working to put together a great slate of speakers and activities to engage participants.

Please come join us!

SW Section - MWWC
Conference Planning Committee

Exhibit Details

This year we are offering several opportunities for sponsorship and exhibit space at the Section Conference with more opportunities for you to engage the participants through interactive events. Our new event this year is, Full House at the Pump House - “Where good flow meets a great hand”.

Full House at the Pump House is a themed, interactive vendor engagement activity designed to drive intentional booth traffic during two dedicated vendor breaks and lunch. Attendees participate in a short “poker run,” visiting booths, learning something new, and drawing cards for a chance to win prizes.

How does this work? Your booth becomes a **Poker Run Stop**. During each vendor break, share a brief educational overview and allow attendees to draw one card after engagement. Vendors may optionally sponsor prizes for additional visibility. Conference staff will provide cards, signage, and instructions and will handle prize distribution. More details will be provided at the event.

Exhibit Details

- Exhibit Setup: 2:00 PM - 5:00 PM May 5 or 8:00 AM - 10:00 AM May 6.
- Exhibit Times: 10:30 AM - 10:45 AM; 11:45 AM - 12:30 PM; and 2:30 PM - 3:00 PM
- Exhibit Teardown: 3:30 PM - 4:30 PM
- Electricity: Provided (no charge)
- Parking lot accessible for large equipment showcase
- An additional representative can be added to any Exhibitor or Sponsorship level for a fee of $60.

Hotel

- Please let us know if you are interested in a hotel room for the conference.
- If we have enough interest, we will secure a room block for the event.

Schedule subject to change.

Event Schedule

Tuesday, May 5, 2026

2:00 PM - 5:00 PM	**Vendor Setup**	**Ballroom/Lobby**

Wednesday, May 6, 2026

7:00 AM - 8:00 AM	**Registration Open & Breakfast**	**Ballroom/Lobby**
8:00 AM - 8:30 AM	Opening Session/Business Meeting	Ballroom
8:00 AM - 10:00 AM	Vendor Setup	Ballroom/Lobby
8:30 AM - 10:30 AM	Training Sessions	Classrooms
10:30 AM - 10:45 AM	Break with Vendors Full House at the Pump House	Ballroom/Lobby
10:45 AM - 11:45 AM	Training Sessions	Classrooms
11:15 AM - 11:45 AM	Lunch for Vendors	Ballroom
11:45 AM - 12:30 PM	Lunch Vendors - Full House at the Pump House	Ballroom/Lobby
12:30 PM - 2:30 PM	Training Sessions	Classrooms
2:30 PM - 3:00 PM	Break with Vendors Full House at the Pump House	Ballroom/Lobby
3:00 PM - 4:00 PM	Training Sessions	Classrooms
4:00 PM - 4:30 PM	Closing Session/Business Meeting	Ballroom

Sponsorship Opportunities

Platinum

$800

Be seen as a leader in the profession. Platinum Sponsors are recognized as premier partners of the conference, receiving the highest level of visibility and association with stewardship, leadership, and professional support of the water and wastewater community. Limited Availability. So act FAST!

All Gold Sponsor benefits +
Recognition as a premier conference partner

Premier location for booth and logo on high visibility items (lanyards, badges & signage)

Opportunity to provide a brief (2-3 minute) welcome or session introduction

Featured recognition during all rounds of poker run
Logo on Poker Run signage/materials

Designated as a Featured Poker Run Stop. Option to present Poker Run prize.

Gold

$600

Be recognized throughout the conference. Gold Sponsors receive prominent recognition before and during the conference, combined with prime exhibitor placement and broad exposure to attendees.

Prime booth location for 3 representatives. Logo on major conference materials

Food and Conference T-shirt sponsorship

Verbal recognition during opening remarks, lunch and one Poker Run Prize announcements

Sponsor a morning or afternoon poker run session
Logo listed on Poker Run signage/materials

Sponsorship Opportunities

Silver

$400

Stand out beyond the exhibitor floor. Silver Sponsors receive enhanced visibility tied to a key conference element, increasing brand recognition in addition to exhibitor engagement.

- Includes everything as an exhibitor with two representative entries
- Sponsorship of one major conference item: Food or Conference T-Shirt
- Logo displayed at sponsored area or between sessions
- Verbal recognition during a key conference moment
- Identified as an Official Poker Run Stop; listed by name only on Poker Run signage

Exhibitor

$150

Be present and make connections. Exhibitor participation provides a foundational conference presence with direct, face-to-face access to water and wastewater professions throughout the day.

- One vendor table
- One representative entry
- Company listing in conference program
- Included as a Poker Run stop; no logo placement or announcements tied to the Poker Run

SOUTHWEST SECTION – MWWC

Thank You

Hope You Are Interested!

Contacts

Phone
417-864-1981 (Erica Little)
417-864-1544 (Lindsay Bein)

Registration Form
Attached to email

Website
https://www.mwwc.net/mwwc-sections.html

Email
elittle@springfieldmo.gov
lbein@springfieldmo.gov