



Board Meeting Minutes

March 9, 2010

The March 9, 2010 meeting of MWWC's board of directors was held at the MWWC's training center in Jefferson City. Informational packets including: an agenda, a report of upcoming section meeting dates, locations, and state representatives were distributed around the table prior to the start of the board meeting. Membership and financial reports along with information about the 2010 annual golf tournament were also distributed.

2010 Chairman Todd Baslee conducted the meeting via a webcast from the city of Boonville's Water Treatment Plant and called the meeting together at 10:15 a.m. Board members in attendance at MWWC's Central Office in Jefferson City were officers: Paul Shaw, Billy Pecord, Chris Klusmeyer and Doug Farrow. Director Doug Farrow, NE Section's Board Representative, MWWC's Executive Director Sandi Miller, MWWC's Lead Trainer; John Betz; Exhibitor Liaison Mike Morris from R.E. Pedrotti Company and Board Member Emeritus Robert S. Miller were also in attendance. The board called Andre' Davis in to give a report about webinars and training coordinator Lori Cook sat in on some of the discussion.

Chairman Todd Baslee asked for a motion to waive the reading of the minutes from the December 15, 2009 board meeting. The motion was made by Bob Miller and seconded by Chris Klusmeyer and passed by a vote of the board.

Vice Chairman Billy Pecord distributed a list of topics that he is working on to put together the 2010 annual technical program agenda. Billy read the list of potential topics and speakers that he is building the agenda around.

Mr. Pecord introduced the subject of electronic billing. Exhibitor Liaison Mike Morris stated that electronic billing had proven to be chaotic for a joint conference that he had been involved with. Further discussion by the board included the possibility of opening up a Paypal account making it possible for individuals to register and pay for Conference sponsored activities online.

Executive Director, Sandi Miller, reported that vendor registration packets for the 2010 annual vendor show were mailed late last week & that one vendor has already registered by FAX. Ms. Miller described the two registration options available to vendors. Option #1 provides an all inclusive registration with advertising, electric, break sponsorship and other amenities incorporated into registration. Option #2 allows vendors to pick and choose those services and activities in which they wish to participate.

Miller later reported that office staff members Andre' Davis and C.R. Miller are working with golf tournament chairman Floyd Turner to put together an expanded version of MWWC's annual golf tournament. Ms. Miller reported that the entry fee will be based upon the cost of greens fees, lunch and t-shirts and that the fund raiser element of the tournament would be realized through hole sponsorships.

Executive Director Miller reported that the last sessions of the 2009 annual technical program were poorly attended. Ms. Miller stated that a roster would be made available near the end of both days of the technical program. The board concurred with this decision.

After some general discussion about the annual technical program and vendor show, Sandi Miller made the following reports:

Membership:

Individual Paid by Self:	149
Individual Paid by Other:	1820
Associate (Company):	111
Life:	261
Honorary:	10
Total	2351

Financial:

2/26/2010	Hawthorne Bank (Main Checking Account)	\$25,180.20		
2/26/2010	Central Bank (Staff Incentive/Security Account)	\$11,449.72		
12/22/2009	Regions Bank (CD #1)	\$6,435.57	4.640%	Maturity Date: 3/28/2011
12/22/2010	Regions Bank (CD #2)	\$1,000.00	1.15%	Maturity Date: 1/22/2011

Sandi Miller stated that an explanation of the accounts including the names of the signers for each account was included in each board member's informational packet.

Ms. Miller then asked that attendees refer to the section meeting information in their board meeting packets. Miller reported that at least one staff member from the MWWC central office would be attending each of the six section meetings. Chairman Baslee confirmed that he is planning to attend the section meetings in Columbia, Macon, Excelsior Springs, Monett and perhaps St. Peters.

Under old business, Chairman Baslee asked MWWC's technical specialist Andre' Davis to give a report on webinar training. Mr. Davis reported that the MWWC's first training webinar will take place on Thursday March 11, 2010. According to Mr. Davis, lead instructor John Betz will conduct a live training session at the training center in Jefferson City. That class will be broadcast to four remote sites: Boonville's water treatment plant, Alliance Water Resources in Cape Girardeau, St. Louis Water Division's Chain of Rocks Plant and St. Louis Water Division's Howard Bend Plant. Davis indicated that MDNR requires that a live proctor attends the class to take roll, collect signed roster sheets and monitor the class. Mr. Davis described in detail how the webinars works including the role of the instructor, class proctors, and his own. Vice Chairman Billy Pecord introduced the idea of archiving some training events and making them available to members off line. Board members agreed that by charging higher rates for non-members, operators or their employers are given the incentive to pay membership dues. After a lengthy question and answer time about webinars and archived classes, Chairman Baslee appointed a committee to find answers and report back to the board at the next meeting. Members of that committee are: Training Coordinator Lori Cook, Lead Instructor John Betz, Technical Specialist Andre' Davis and Vice Chairman Billy Pecord.

Training Coordinator Lori Cook joined the discussion and reported that the cost for attending the first webinars is \$35.00 for MWWC members and \$75.00 for non-members as compared to traditional class registrations of \$75.00 for members and \$115.00 for non-members. Ms. Cook asked the board if these fees are within reason or if they need to be changed. Chairman Baslee asked that the appointed committee address that issue and report their finding back to the board at the next meeting.

Chairman Baslee relayed that meeting rooms are available at the Isle of Capri Casino in Boonville. Baslee said if the group purchases a meal at the Casio's restaurant there is no charge for the meeting room.

Lead instructor John Betz asked the board about paying his basic instructor fee of \$325.00 per class for webinars. A brief discussion about John's instructor fees for his live classes followed. Vice Chairman Billy Pecord made a motion to pay Mr. Betz at the same basic instructor rate that he receives for teaching traditional classes. Doug Farrow and Chris Klusmeyer provided seconds to the motion which was passed by a vote of the board. Chairman Baslee asked for a motion to retain John Betz as MWWC's official lead trainer. Paul Shaw made the motion. Chris Klusmeyer provided a second and the motion passed by a vote of the board.

The board broke for lunch at 12:00 noon.

Chairman Baslee called the meeting to order again at 1:00 p.m.

Sandi Miller reported that an outside audit of MWWC's 2008 financial reports has been completed and reports filed in Conference records. Chairman Baslee reminded board members that copies of the audit report had been emailed to them. Sandi Miller

told the board that 2009 financial reports would be ready for an internal audit shortly after the deadline for filing corporate taxes -- May 15, 2010.

Miller also stated that MWWC's office lease is due to expire at the end of February 2011 and that she will check into a possible lead out near the mall. Only one member of the office search committee was present and no report was available.

Chairman Baslee asked Sandi Miller to follow up with the committee and secure a report for the next board meeting.

Under new business, Chairman Baslee asked the board to consider allowing members the option to lock the rate of membership dues in at today's costs by having them pre-pay for memberships. The board thought this might be a feasible alternative for individual members but not of associate members. Sandi Miller said that funds from the pre-payment could be used to purchase new computers and the revenue from the pre-paid memberships could be deposited into the money market to boost the MWWC's reserve account balance. After some discussion, Chairman Baslee asked that the issue be tabled until the next meeting to allow board members to think about the possible repercussions of accepting prepaid memberships.

Vendor representative Mike Morris from R.E. Pedrotti Company said that he would work to secure items to be raffled, used as door prizes or for the silent auction at MWWC's 2010 annual vendor show. Mr. Morris stated that vendors have much to offer and that the MWWC needs to ask for more of them including increasing their membership rates. Mike also suggested increasing vendor/attendee interaction at the vendor show by providing them with cards to be signed, punched or stamped by a

minimum number of vendors. Finally, Morris introduced the idea of beginning a college fund with revenue generated by the vendors.

The board discussed current membership rates: individuals \$30.00 and \$50.00 for associate memberships. The \$50.00 allows for participation of two company representatives to attend Conference functions. Billy Pecord made a motion to increase associate membership to \$80.00. The motion was seconded and approved by a vote of the board.

The board also reviewed the registration fees being charged for the 2010 vendor show and concluded that the rates should not be increased.

Chairman Todd Baslee announced that the next board meeting will take place at 10:00 a.m. on Tuesday, July 13 at the training center in Jefferson City.

At 2:10 p.m. Chairman Baslee asked for a motion to adjourn. The motion was made by Chairman Elect Paul Shaw and was seconded by Doug Farrow and Chris Klusmeyer and carried by a vote of the board.